

EXHIBITIONS /

In Search of Magic

COMMUNITY /

Art in Public Places

ARTIST /

Leonel Matheu

EYE CONTACT /

ShanghART Supermarket

SCREENSHOT /

Pedro Vizcaino

MAG

MIAMI ART GUIDE TM

THE ABSOLUTE GUIDE FOR ART RESOURCES IN MIAMI



due in part to increased access to information and the ability to buy high-quality work at a wide range of prices."

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Post It. A urban installation by Spanish artist Chus Garcia Fraile. Miami Beach.

Through March 2008

The Art Basel week in Miami leaves many traces of its presence behind. Some of the most enjoyable are the street interventions that stay on our walls through the whole year. Most of them are solely created with the purpose of being admired for a week only, by the thousands of art visitors attending the events. **Post It** by Spanish artist Chus



Chus Garcia Fraile. No TV. 2007

Garcia Fraile, is definitely one of those reminiscences from the glorious Art Basel days in which so much attention is given to contemporary art. **Post It** takes place through different locations in Lincoln Road. You can find a "Post It" outside strategic locations such as Payless Shoes, SunTrust Bank, Van Dyke Cafe, Da Leo Restaurant, Art Center

South Florida, Lincoln Centre and TBA Merchant.

Post It sets out from Chus Garcia-Fraile's reflection on consumerism in western culture. In this project, the artist manipulates and brings to the forefront our everyday habits, the limits between public and private, and the constant invasion of the personal sphere by the media. Enlarged reproductions of the "post It" notes we use as every day reminders suddenly are transformed into another mechanism of consumerism, thus intending to blur the lines between personal wishes and global economic systems. The nine monumental **Post It** notes affixed to the facades of buildings on Lincoln Road, become seductive advertisements of what are the ideals in today's society.

New Arts Management Degree at St. Thomas University. Miami Gardens

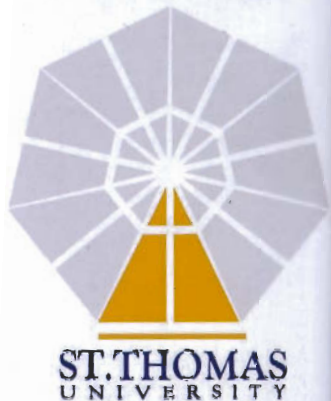
January 2008

St. Thomas University, in collaboration with the International Center for Art Economics (Icare) at the University of Venice, Italy launches a MA Degree and Graduate Certificate Program in Communication Arts with a specialization in Art Management beginning January 11th, 2008.

"This unique program combines the Art Management and Communications training to address the need for "seasoned" professionals in South Florida's growing art industry" states Dr. Ruiz, Dean of the School of Leadership Studies at the University.

Those working in the Art related

fields or professionals who want to enter the industry will greatly benefit from this program. The Art Management specializa-



Leadership Is Learned

tion courses addressing finance, fundraising, economics, marketing and legalities will be taught by the University of Venice Professors in Miami while the core graduate courses in Communications will be taught by St. Thomas University faculty.

Ruiz continues "This degree combines two important areas of study, Art Management and Communication, making the graduates that much more marketable and with the potential for being leaders in the industry." Communication courses include Multicultural Communication, Managing Creative Processes in Visual Imaging, Mass Communication Theory, Research Methods, and Media Ethics. Students pursuing the Masters Degree will have the option to develop an experientially-based thesis.

Classes begin January 11th 2008. The application process